

# SEIML Ventures

The marketplace for unlisted companies,  
private capital investors, service providers  
and business enablers

[seiml.com/ventures](https://seiml.com/ventures)



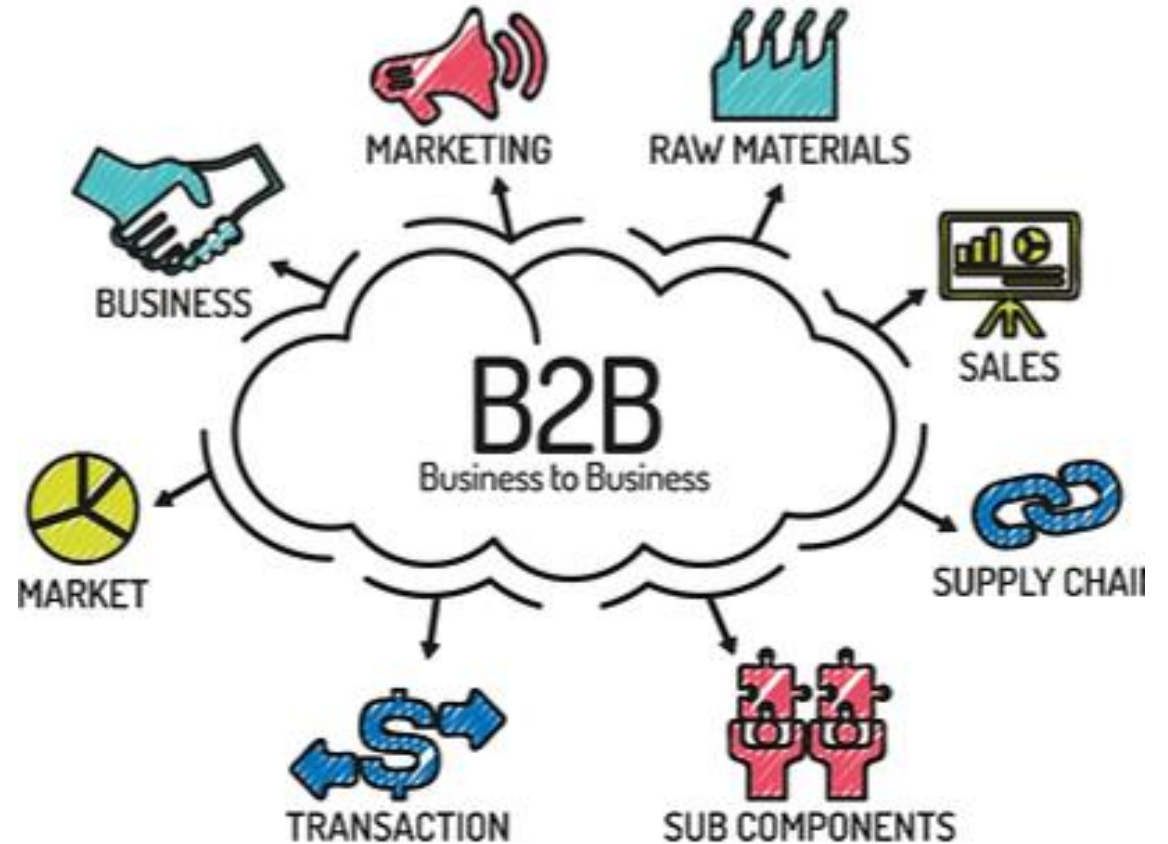
# The Original Motivation

- Working for 24 years in the public capital markets and then 12 years as a professor of investment management, I understand the 'informational issues' in the world of unlisted companies (start-ups/SMEs) and private capital investors
- Information is critical for both investing and for managing a business and the informational shortages are in two categories:
  - Due to a lack of regulatory requirements and a scarcity of resources, unlisted companies do not produce and make publicly available anywhere near the disclosures of listed companies
  - Typically, being smaller, unlisted companies tend to be local, or regional at most, and are cut-off from opportunities farther afield
- Yet corporate finance and new companies are critical for the economy and addressing these 'informational issues' is a key challenge for economic success, both of the company and the economy in general



# Our Mission

- SEIML Ventures' mission is to create a digital marketplace where all participants can find new business partners, customers, suppliers, investors to grow their business more successfully
- Start-ups/SMEs rely on other organizations to grow and prosper including:
  - Private Capital Investors (VC, PE firms)
  - Service Providers (law firms, accounting firms, etc.)
  - Business Enablers (incubators, accelerators, etc.)
- For this ecosystem to prosper, we need a platform for good quality research & content and entities to interact with – *providing this platform is the mission of SEIML Ventures*



# *Business Focus*

- We are industry agnostic and cover all entities in the unlisted market:
  - Start-ups and SMEs
  - Private capital providers
  - Business enablers (incubators, accelerators, foundries, etc.)
  - Service providers (lawyers, accountants, etc.)
- The business objectives are several and include:
  - Find new customers and markets to grow revenue
  - Find new suppliers to enhance capacity
  - Find new strategic partners
  - Find new private capital investors (and for investors, find new companies to invest in)

# *How it works*

Our interviews with start-up/SMEs cover the following topics:

- Background of founders
- Background of the company
- Discussion of main products or services
- Technology used
- Industry landscape and competitive environment
- Challenges and opportunities being faced





## *Benefits of Joining the Platform*

- There is no financial cost to you of having your company or fund represented on the site, Start-ups/SMEs rely on other organizations to grow and prosper:
  - It gives you a platform to market your entity to a growing international audience and keep them updated on key corporate events
  - It is a way to build further engagement with companies, potential investors, customers and suppliers and, for funds, with potential investment opportunities and other fund managers

# Contact us to join the platform

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